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For Immediate Release
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DS Waters of America, Inc. Enters Into Distributorship and Order Fulfillment Agreements with FIJI Water®

Atlanta, GA, (PRWeb) November 16, 2010 -- [DS Waters of America, Inc.](#), a leader in the [home and office bottled water](#), [water filtration](#) and [office coffee delivery service](#) today announced it has entered into two agreements with FIJI Water®. The first agreement is a 3-year distributorship agreement that allows DS Waters to sell FIJI Water through its home and office delivery service to the DS Waters customers. The second agreement is also three years and allows DS Waters to fulfill orders originating from the FIJI Water website.

“This is a great fit for both companies,” remarked Tom Harrington, COO of DS Waters. “We are pleased to offer our customers the unique premium product of FIJI Water and proud to deliver on behalf of FIJI Water to its home and office delivery customers.”

“FIJI Water is excited to be partnering with DS Waters of America and to become the latest addition to the DS Waters portfolio of quality bottled water products,” said John Cochran, president and chief operating officer, FIJI Water. “Our partnership will allow FIJI Water to expand its presence in the direct-to-consumer channel, while bringing a leading premium brand to the DS Waters customers. We are proud to have DS Waters champion our brand.”

About DS Waters:

Formed in 2003, DS Waters is the producer and distributor of home, office, and retail [bottled water](#), [water filtration](#) and [office coffee](#) products across the United States sold under the [brand names Alhambra®](#), Abita Springs®, [Athena®](#), [Belmont Springs®](#), [Crystal Springs®](#), [Hinckley Springs®](#), [Kentwood Springs®](#), [Nursery® Water](#), [Sierra Springs®](#), [Sparkletts®](#), and [Roast2Coast®](#), a [coffee delivery service](#). The company, headquartered in Atlanta, Georgia, is one of the leaders in the U.S. home and office water delivery, focusing on [three](#) and [five gallon](#), one gallon and [single serve bottled water](#) products. Water is bottled at over 25 manufacturing facilities, and delivered to over a million homes and offices and retail establishments in more than [40 states](#). DS Waters and its associates also provide safe drinking water to communities during emergencies such as hurricanes, fires, floods, droughts and other natural disasters. Visit www.water.com or www.nurserywater.com for more information.

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About FIJI Water

FIJI® Water, a natural artesian water bottled at the source in Viti Levu (Fiji islands), is known for its soft mouth feel and iconic square bottle loved by discerning consumers, well-known celebrities, and quality-conscious chefs. FIJI Water is committed to reducing its environmental impact and preserving the planet for future generations. Through our membership in 1% for the Planet and partnership with Conservation International, FIJI Water supports environmental efforts around the world and in our backyard; our FIJI Water Foundation is dedicated to providing

access to clean water, health care, and education for the people of Fiji. To learn more, please visit www.fijiwater.com.

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